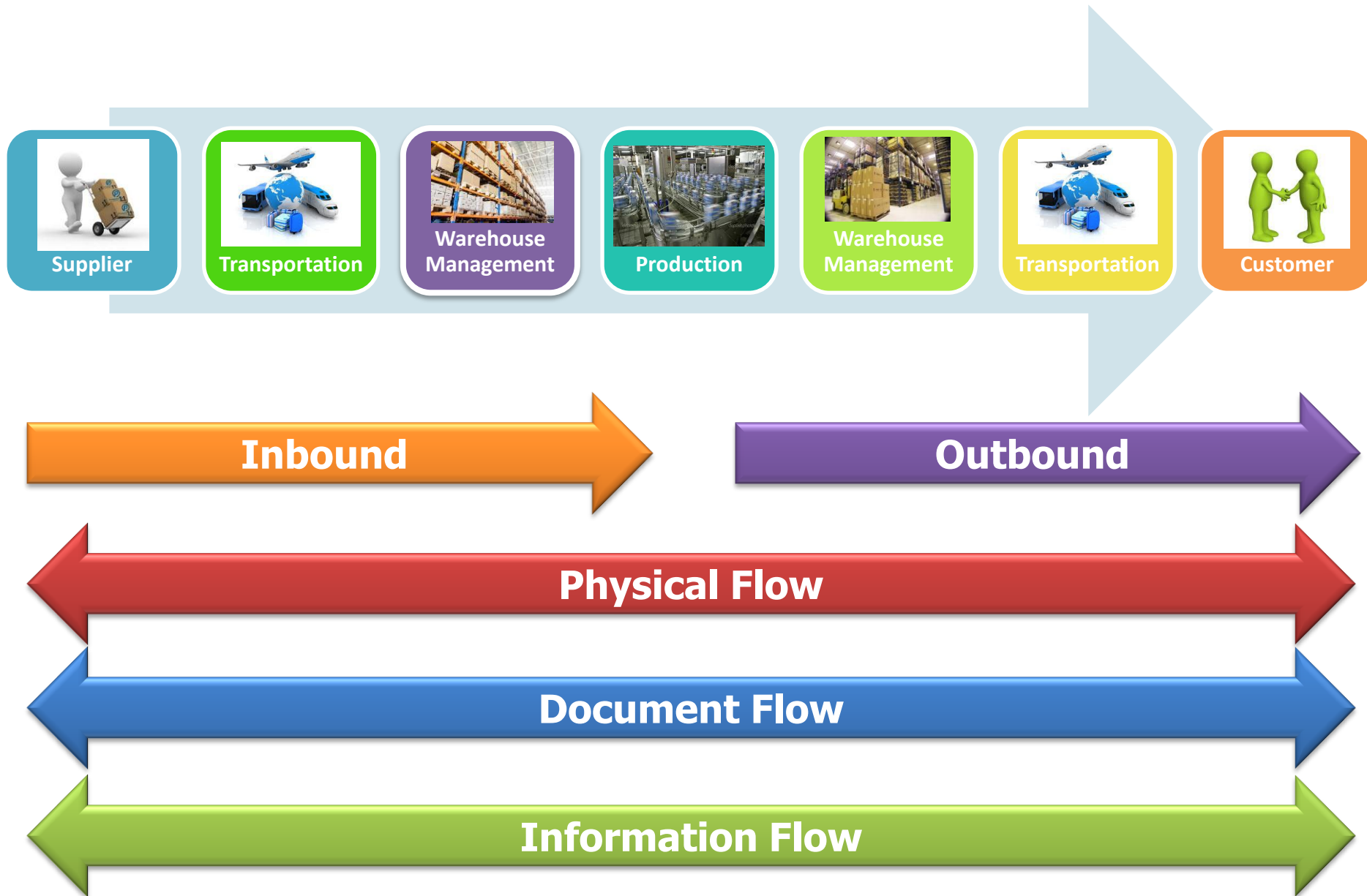




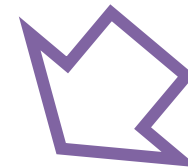
Logistics Strategies

**Board of Trade of Thailand
March 2014**

Modern Supply Chain and Logistics Model



Important Factors for Successful Supply Chain



- **Appropriate infrastructure**
- **Efficient LSP**
- **Tools**
- **Facilitative rules & regulations**

Logistics Strategies



Infrastructure

- Appropriate Infrastructure
- Port / Gateway
- Truck Terminal, Cross-docking points

LSP Business

- Collaboration
- Capacity Building
- Networking
- Benchmarking

Tools

- Efficiency Improvement
- Process Improvement
- IT

Rules & Regulations

- Fair
- Facilitative

Logistics Strategies



Infrastructure

- Improve facilities at borders (Mae sot, Aranyaprathet, and Sadao)
- Improve facilities at international gateways (Laem Chabang port, Lad Krabang ICD and Suvannabhum airport)
- Promote water and coastal transport to replace road transport



LSP Business

- Create effective Logistics network by developing cooperation of big/medium and small LSPs
- Large enterprises facilitate SMEs within the supply chain in finding financial support
- Organize training programs for LSPs in GMS to establish network relationship
- Establish consulting center to support Thai entrepreneurs to invest overseas



Tools

- Set up collaboration project among parties in supply chain as a pilot study
- Organize supply chain management training and site visit for parties along the supply chain
- Promote awareness of IT for SMEs
- Develop IT platform for professional logistics management (transportation, warehousing, etc.)
- Carry further the Single Window (Phase 2) and to cover Business Continuity Management (BCM)



Rules & Regulations

- Expedite ratification of the remaining protocols of GMS-CBTA
- Monitor for improvement in existing agreements and MOUs with neighboring countries
- Monitor rules and regulations to facilitate trade practice